



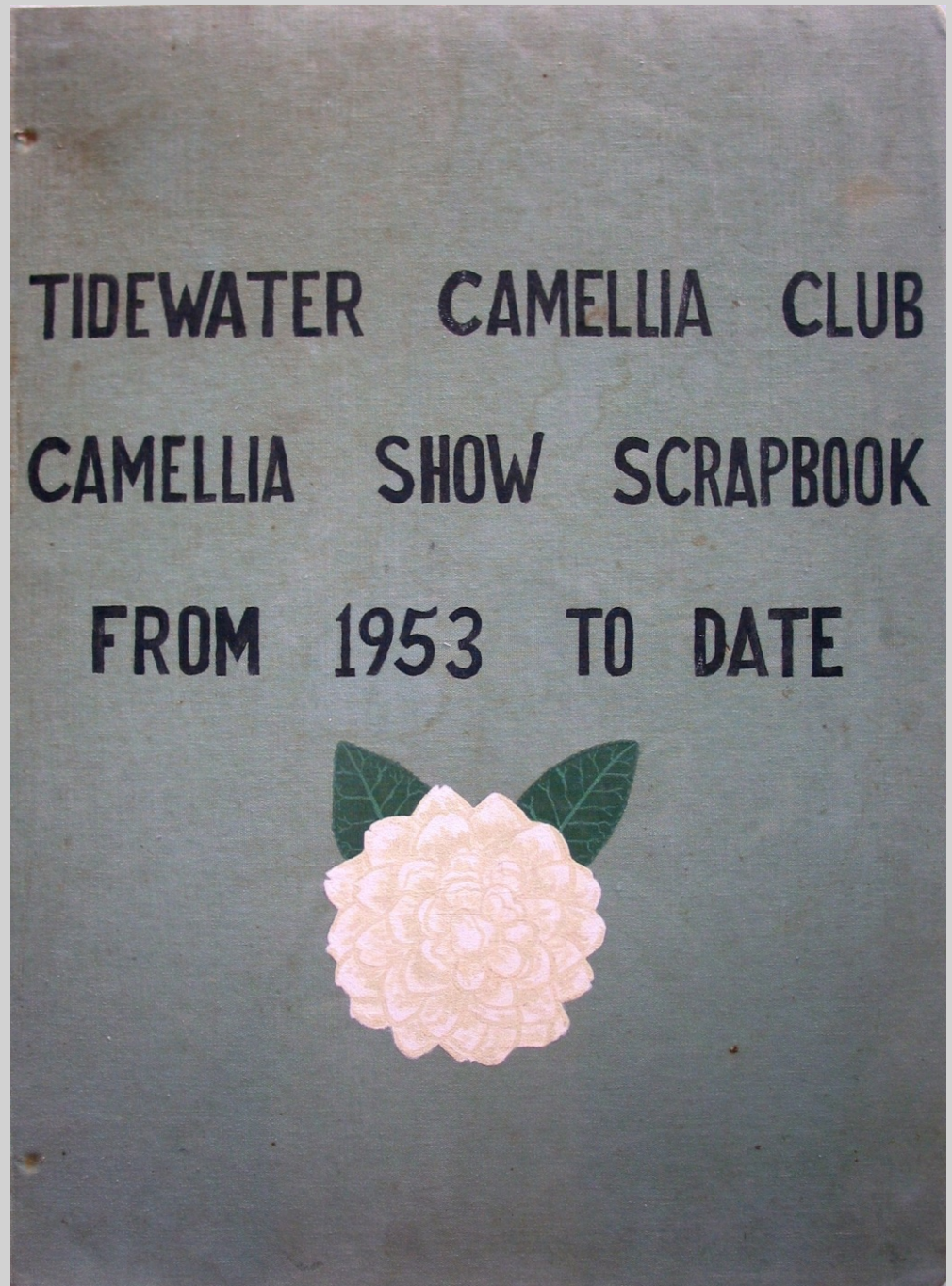
Our Beautiful Years



**Tidewater
Camellia Club
was founded in
1952, Its first
President was
Wilmington's
Henry Rehder
1953.**



Book Cover
Artist
John Clayton, Jr.
1968
Source material
for this
presentation
was obtained
from Tidewater
Camellia Club
Show
Scrapbooks
1953 to DATE
and member
photographs



Tidewater Men's Garden Club

January 23 & 24, 1953
First Camellia Show

Cosponsored with
the Cape Fear
Garden Club at City
Recreational
Center located at
Second and Dock
Street

SECTION II

Collections - Several varieties of flowers. Quality, variety and rarity considered.

Class 4. Tray of not more than 15 varieties. Only one flower of a kind allowed.

Class 5. Three blooms of one variety only on a glass plate furnished by exhibitor.

SCALE OF POINTS FOR JUDGING (APPLY TO EXHIBIT AS A WHOLE)

Size and color	25
General quality	25
Condition	25
Appropriateness to schedule	25
Total points	100

SECTION III

(Grown under glass)

(Classification Identical to Section I)

SECTION IV

SEEDLINGS

Open to both Amateurs and Professionals.

SCALE OF POINTS FOR JUDGING

Color	25
Form	25
Substance and texture	25
Foliage	10
Condition	15
Total points	100

SECTION V

EXHIBITS BY PROFESSIONAL GROWERS

(Non-Competitive)

Containers furnished by Exhibitor

SECTION VI

ARRANGEMENTS

SCALE OF POINTS FOR JUDGING

Arrangement	25
Color Harmony	20
Quality of blooms	20
Relation of container	15
Distinctiveness	10
Appropriateness to schedule	10
Total points	100

Class 6. Arrangements of Camellias only, with Camellia foliage, in any suitable container.

A. Men

B. Women

Class 7. Arrangements of Camellias combined with other flowers or foliage, with or without accessories.

A. Men

B. Women

Class 8. Novice Class (Open to anyone who has never won a ribbon).

*The
Cape Fear Garden Club*

AND

*The
Tidewater Men's Garden Club*

PRESENT A

*Camellia
Show*

CITY RECREATIONAL CENTER

Second and Orange Streets

Saturday, January 24, 1953

3:00 - 9:00 P. M.

Sunday, January 25, 1953

2:00 - 9:00 P. M.



SILVER OFFERING



1954 Camellia Show

The show was cosponsored with the Cape Fear Garden Club in the newly named Community Center at Second and Dock Street. There were 100 exhibitors and 2200 blooms on display, all in GLASS CUPS. Camellia floral arrangements and camellia art were also important show displays



1956 Camellia Show

The 1955 & 1956 shows were held at the Wilmington Savings & Loan. Les Marbury + Carl Allen worked for Worthheimer Bag Co. and provided burlap coverings for the show. Blooms were displayed on spanish moss. The show also highlighted CAMELLIA ART and TRAYS OF THREE OR FIVE in baskets.



1957 Camellia Show

The 1957 show was held at Isacc Bear Gym in the old Wilmington College at Thirteenth and Market Street across from New Hanover High School.



1960 Camellia Show

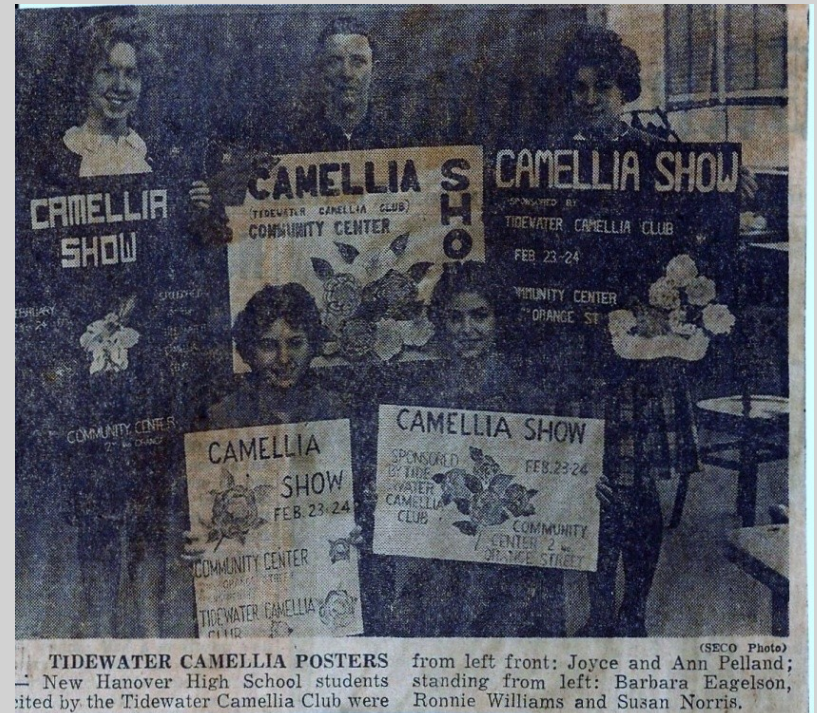
- The 1959 & 1960 shows were also held at Isacc Bear Gym. In 1960 the club's name became the Tidewater Camellia Club. Members were still men only. In 1961 the showed moved back to the Community Center.

Floral Arrangements

- Flower arrangements with a **THEME** were judged at shows. The arrangements were exhibited by women's clubs and they had to use camellias.
- The Theme from 1957 was **Yesterday, Today and Tomorrow.**
- The 5 arrangement classes were Entrance Hall, Living Room, The Den and Moonlight Patio.
- The Junior Division classes were Girl's Dressing Table, Coffee Table and Sweet Old Fashioned Girl.
- Commercial nurseries exhibited their plants but could not enter into classes.



1963 Camellia Poster



- The 1962 show was held on the fourth floor of the Wichovia Bank at Second and Princess Street. No pictures are available for this show.
- In 1963, the New Hanover High School Art Department agreed to have their students make posters for the show. The First place winner receive \$10. Posters were made for several years and placed with business merchants to advertise the show.
- Unfortunately, the 1963 show was cancelled due to bad weather.



1964 Camellia Show

- The 1964 & 1965 shows were held in the girl's gym at New Hanover High School. The North Carolina Camellia Society met at the Cape Fear Country Club in conjunction with the show. In 1964, 3500 blooms were on display.

Show Publicity

- The Publicity Chairman managed all TV, radio, newspaper and posters for the show.
- Radio Stations and newspapers within 150 miles of Wilmington publicized the shows.
- Leslie Gruber (Farm Editor), Bugs Berringer (garden specialist in Rocky Mount), and the Star News wrote articles on the show.
- Local TV stations had camera crews attend the shows to be shown on Saturday night.



Camellia Cover Girls



Former Camellia Cover Girls

Pictured on opposite page, upper left, is Peggy Spence, daughter of Mr. and Mrs. U. L. Spence, Wilmington; upper right, Barbara Avery, daughter of Mr. and Mrs. T. L. Avery, Wilmington; lower left, Sue Trask, daughter of Mr. and Mrs. Raeford Trask, Wilmington. Above is Marilyn Watson, last year's Camellia cover girl, daughter of Mr. & Mrs. J. B. Watson, Wilmington.

OUR CAMELLIA COVER GIRL THIS WEEK

Lovely "Sweetie" Thompson, who posed for our Camellia Show cover this week among the beautiful Camellias grown by Mr. Dan Penton in his greenhouse holds one of his prize flowers.

"Sweetie" is the daughter of Mr. & Mrs. R. L. Thompson, Jr. of Harbor Island. She plays Clarinet and is head majorette in the N. H. H. S. Band. "Sweetie" will be maid of honor to the May Queen this spring.



LIFE
Around
WILMINGTON

★ WHERE TO GO
★ WHAT TO SEE
★ WHERE TO STAY
★ WHERE TO DINE

- ESTAB. 1951 -
15 YEARS SERVING
COASTAL
NORTH CAROLINA

WILMINGTON
ALL-AMERICA CITY

- Camellia Cover Girls were a traditional advertising feature for the shows.
- Pictured is 1965 Camellia Show Cover Girl, "Sweetie" Thompson
- and 1968 Miss Wilmington Jeanne Harden.

- **Ribbon Cutters**

Traditionally, the currently crowned Miss Wilmington would serve as the Camellia Ribbon Cutter to open the show.

- **Wilmington's Mayor and the Show Chairman would join in the ceremony.**

- **Pictured Left to Right:**

- **Bill Howell, Show Chairman**
 - **1969 Miss Wilmington
Frances Farmer**
 - **Major Ogden Allsbrook**





1966 Camellia Show

- The 1966 & 1967 shows were again held at the girl's gym in New Hanover High School. The shows were sponsored by 50 business merchants. 2500 Blooms were exhibited in 1966.



Camellia Show Awards

- Camellia Show awards were traditionally goblets, bowls or serving pieces made of Sterling Silver. This view of the 1966 Court of Honor table shows Sterling Silver Goblets.



1966 Fall Show

In November 1966, the first Fall Show was sponsored by the Coharie Men's Garden Club of Clinton, NC. The Whiteville Camellia Society and the Tidewater Camellia Club had demonstrations on grafting and air layering.



1968 Camellia Show

- The 1968 show was held at the National Guard Armory on Carolina Beach Road. During the 60's & 70's, judges were treated Friday nights to heavy hors d'oeuvres, a luncheon on Saturday and a banquet on Sunday. The Friday night event was usually held at Les Marbury's and later at Henry Rehder's home.



1969 Camellia Show

The 1969 show was held at Roland Grise Jr. High School. The gym floor had to be covered with heavy paper to protect the floor from damage by people walking on it. The Roland lunch room was used for a nursery show. Nurserymen from south eastern North Carolina exhibited their plants in competition with one another.



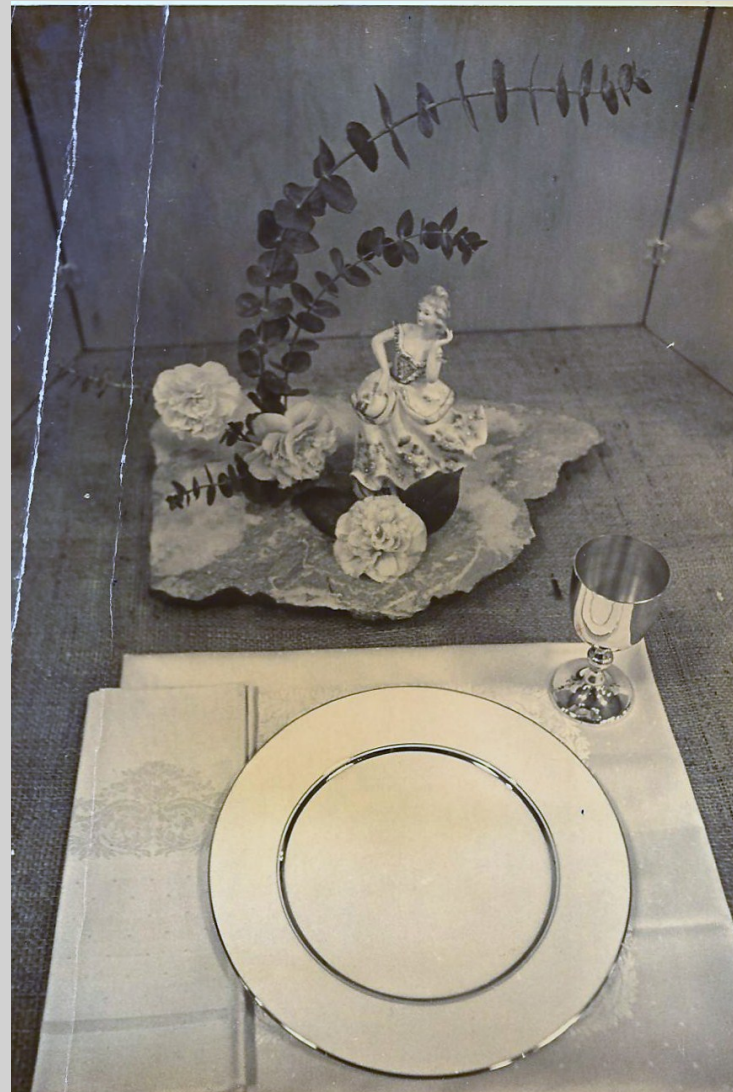
1970 Tidewater Club Membership Change

- In the early 70's, a meeting was held at Plantation Gardens on Metts Ave. A proposal was made and adopted to allow women in the club.



1970 Camellia Show

- 1970 was the last show held at Roland Grice Jr. High School.
- There were 2500 blooms on display.



1975 Special Show Displays

The 1975 show was held at the Hilton. Over 1300 blooms, 140 hanging baskets and 50 arrangements were displayed. Table settings featuring camellias was a popular display.



1977 Camellia Show

- 1976 -1978 shows were held at the Blockade Runner Hotel. Early shows were funded by members and local merchants. Later corporate sponsors provided the funds through sponsorships to put on the shows.

1977 Show Sponsors

- Andrews Mortuary
- L.R. Armstrong & Son
- Baldwin-DesChamps
- Balentines
- Blockade Runner
- Browning Photography
- Burke Yopp Funeral Home
- Cape Fear Ford
- Carolina Savings & Loan
- Causey Garden Center
- Coca-Cola Bottling Works
- Cross Seed Company
- Farmers Supply
- Federal Paper Board
- James Ferger, Landscape
- First Citizens Bank
- First Union National Bank
- Fleishman's
- Flipp's BBQ
- Foy, Roe Company
- Freeman Shoe
- Furniture City
- Garden Inn Restaurant
- Godwin Oil
- Good Earth Barn
- Graves Electric
- Graystone Galleries
- Gurr Jewelers
- Hanover Iron Works
- Harris Pontiac
- Glasgow Hicks Insurance
- J. M. Fields
- Joe's Nursery
- Kingoff's Jewelers
- Kmart
- Gold N Crust Spaghetti House
- LaMode, Inc.
- Lancaster's Picture Frame
- Lincoln Construction
- Lowrimore, Warwick & Co
- MacMillan Buick
- Harris Newber, Agent
- Pearsall & Company
- J. C. Penny
- Pepsi-Cola Bottling Corp.
- The Plant Place
- Queensboro Steel Corp.
- The Raw Bar
- Reagan Construction
- Tom Reich Chevrolet
- Ripa Industries
- Rippy Cadillac Oldsmobile
- S & G Concrete
- Sears, Roebuck & Co.
- Sophie Flowers Florist
- Springer Coal & Oil
- Star-News
- Sutton Council
- Swift Agriculture Chemicals
- Planters National Bank
- Walker Taylor Insurance
- Tinga Nursery
- USS Agri-Chemicals
- Vaughn & Company
- Wachovia Bank
- Ward Funeral Home
- Will Rehder Florist
- Wilmington Electrical Supply
- Wilmington Fertilizer
- The Wonder Shop
- Woody's Greenhouses
- Woolco



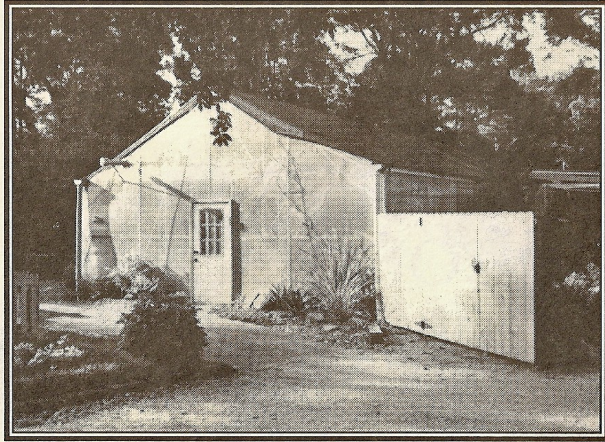
1979 Camellia Show

- The 1979 & 1980 shows moved to the Wilmington Motor Inn. Burlap was no longer available from the burlap company. Lewis Strawberry Nursery provide black plastic to cover the tables for many years.

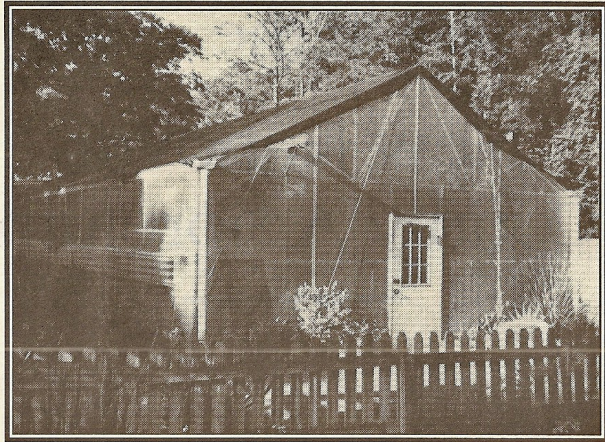


1980s Camellia Shows

In 1980 the show was moved to Independence Mall and the mall provided security for the beautiful lead glass trophies. In 1980 there were 1300 blooms on display.



GEORGE ROSS MEMORIAL
GREENHOUSE



1990 New Hanover County Arboretum Donation

During the early 1990s, Tidewater members and friends gathered to sponsor the building of a greenhouse at the NHC Arboretum to honor long time Tidewater member George Ross. The greenhouse is still in use today.



Camellia Plant Sales

- Tidewater began to sell camellia plants to fund its shows beginning in 2000. Their plant sales have been a show highlight ever since. In 2002, Independence mall no longer wanted to host the show so the show was moved to Masonic Lodge on South 17th Street.



2007 Camellia Show

- In 2006 the show was held at Parsley Elementary School on Masonboro Loop Road. Parsley was a favorite location for the show but the show was again moved in 2009 due to prohibitive costs.



2010 Camellia Show

In 2010, the show was held at the Shrine Club on South College Road. 1080 blooms were displayed. Floral arrangements, Camellia Art from local schools and Tidewater's now famous camellia plant sale were featured at the show and continue today.



2012 New Logo

- **Tidewater Camellia Club commissioned a club Logo for its publicity and club attire.**



New Hanover County Arboretum Camellia Garden

In partnership with the Cape Fear Garden Club, Tidewater began developing a featured camellia walk in 2013. Camellias were installed in 3 phases and today include over 175 plants.



2014 Camellia Show

- The 2014 show was moved to the New Hanover County Arboretum and continues at this location today. Attendance and public support for the new location soared. Camellia care workshops for the public were added.



Camellia City 2014 Proclamation

**October 2014 Tidewater
Camellia Club celebrated
the proclamation of
Wilmington North
Carolina becoming a
Camellia City by Mayor
Saffo**



2017 Garden Tour

- In 2017 Tidewater held its first Members Garden tour. Tours of 5 Member gardens were enjoyed by the full membership.



2019 Oakdale Cemetery

- Tidewater is active in the Wilmington community with service projects that promote camellias in public areas. In addition to its support of the Arboretum camellia garden, Tidewater has supported camellia collections at UNCW, Lower Cape Fear Lifecare Hospice, The Carousel Center and the historic Oakdale Cemetery.



2020 Camellia Show

- Tidewater Camellia Club celebrated its 70th Annual Show with a commissioned art sculpture for the New Hanover County Arboretum. The sculpture was dedicated at the beginning of the show.



2020 New Hanover Arboretum Honor

Tidewater Camellia Club
sponsors the New Hanover
County Arboretum
becoming an official
Camellia Trail Garden by the
American Camellia Society.



FEBRUARY 22 - 28

FREE SHOW

**VIRTUAL
CAMELLIA
DISPLAY
&
FESTIVAL
EVENTS**

***TIDEWATER CAMELLIA CLUB
SHOW & FESTIVAL***

www.tidewatercamellioclub.org

SHOW DETAILS

2021 Tidewater Camellia Club Festival & Virtual Show

Tidewater creates a unique event with COVID safe & socially distanced Festival workshops, camellia garden tours and a virtual format for its camellia judging process and camellia show displays.