

Tidewater Camellia Club

Review of a Very Successful Year

2020/2021

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A Look to a Better Year with

New Opportunities

2021/2022

Tidewater Camellia Club Mission

*Article II – Purpose :The purpose of the
TIDEWATER CAMELLIA CLUB shall be to promote
an interest in the cultivation, growth and
displaying of camellias. Members will be
encouraged through their leadership and
example to help educate the community in the
area of their individual expertise and knowledge.*

TCC 2020/2021

- *Staying Alive...actually growing amidst COVID!*
- *Fulfilling Mission*
- *Thinking out of the box*
- *Leadership and hard work*
- *Never ring the bell!!*



TCC Membership

- New membership chair
- Gained at least 5 new members during COVID
- Listed membership at.....187
- Active membership at approx 25-35
- Resume dues 2021 and scrub membership

TCC Leadership

Returning Service...chairs, officers
Exec Leadership...pres, secretary, vice
president
Committee chairs: Hunter, Hunter,
Baxter

Private Member Plant Sales

- Fall...sold off approx 48 liners
- Winter...112 plants from Georgia nursery
- Normal (private and public) over several hundred plants from various sources
- Return to normal in 2021/2022

TCC Recognition

- American Camellia Trail (only 3 in NC)
- 6th Anniversary for Wilmington as a Camellia City(2014)





City of Wilmington
NORTH CAROLINA

Proclamation

Whereas, the historic Tidewater Camellia Club is committed to the education of Wilmington residents on the entire subject of their flower, the camellia; and

Whereas, this education will establish the best methods of growing and caring for camellias so many residents will learn effectively; and

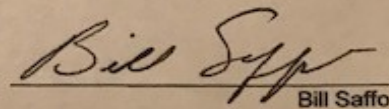
Whereas, the annual February camellia show is a way of emphasizing this specialty garden education and beautification; and

Whereas, the American Camellia Society supports the request from the Tidewater Camellia Club for announcing Wilmington, North Carolina, as an Official Camellia City for their Historic 65th Annual Camellia Show; and

Whereas, the Tidewater Camellia Club and the City of Wilmington will continue their historic connections through numerous resident gardens and city park gardens and camellia shows.

NOW, therefore, be it known that the City of Wilmington will be recognized as an official

Camellia City


Bill Saffo

October 1, 2014

TCC Website & Facebook

- Transition from old platform
- Building a very nice website
- Growth in hits...25 to 50 up to now over 1000!!
- Photos, presentations, show results, education, Dave's News and Notes, calendar, history, constitution, by-laws, links....lots of new content

TCC Service

Oakdale Workshops and Teams

Pruning (Larry Bogusz), team of 10+ and 6-8 sessions

Air layering (Jim and Paula Schiff) team...2 sessions, 38
air layers and 17 participants







Camellia Festival...Feb 2021

- A week long event (Feb 2021)
- PPT presentations...Camellias 101, Burgwin Wright House and TCC
- Camellia history...China to Wilmington
- Workshops...planting, pruning, air layering, fertilization
- Tours...Oakdale (history), Arboretum (gardens)
- Children's Art...70+ entries from Cape Fear Center for Inquiry
- Floral Displays from several artists





Hudson.















Camellia Virtual Show

Feb 2021

First ever, ever!

Developed start to finish!

498 entries

18 judges

Beautiful entries

ACS sanctioned

ACS recognition



TCC Workshops

- Pruning...throughout the year
- Air layering...Oakdale, Arboretum
- Planting...Festival
- Fertilization...Festival, gen mtg
- Oakdale sanctioned year round work
- Great turnouts, interest and fellowship





TCC General Meetings Sept - Apr

Zoom

Consistent attendance

Made it every month!

Interesting presentations...Brad King,
Mark Crawford and local expertise
(Marty, Matt, Diane)...photography,
camellia care, camellias in landscape,
desease prevention and care

TCC Education

- *Dave's News and Notes*...monthly tips and how to
- *Website Platform*...links, power points, presentations, YouTube, instructional videos and papers, camellia care, propagation, diseases and insects, societies (ACS, ACCS, ICS)...continues to grow with new content

TCC 2021/2022

Fresh, New Opportunities

Back to Normal

Are You Ready to Really Grow?

TCC Vision

- *Service*-community, individuals, scholarship
- *Education*-meetings, experts, news and notes
- *Discovery*-new friends & opportunities
- *Promotion*-sales, shows

TCC Service

Community visibility

Oakdale teams

New venues...Airlie, Burgwin Wright

Sister cities

TCC Education & Meetings

Dave's News

Workshops

General Mtgs...experts, local history,
variety, plant trades

General mtg Venues

TCC Promotion

Sales...member and public, Nov and Feb

Camellia Festival...expand program

Show(s)...Feb, 2022

In the news?

TCC Governance

- Review Constitution...needs revisions
- Review By-laws...update
- New Committees and Structure... combine membership and nomination, special projects
- New Executives...at large, past pres.

TCC leadership

Vote!

Officers for next year

President: Tom Alexander

Vice President: Jim Schiff

Treasure: Fran Alexander

Secretary: Mary Farmer

TCC Opportunities

Airlie

Burgwin Wright

Scholarship

Sister City

Oldest Camellia

School Art

Virginia Trade Day

Website Communication

TCC Discovery

- We want your ideas
 - We need volunteers
 - We need active members
 - We need new members
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- How can TCC serve Wilmington and area better?
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- *WHERE WILL YOU FIT IN?*

Questions?

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Discussion